Functionalities:

1. Mobile friendly
2. Compare houses on:(Can compare up to 5 builders at a time)

* Size
* Bedrooms(min max)
* Driveway
* Bathrooms
* Living areas
* Car spaces
* Alfresco
* Block width
* Block Length
* Promotions
* Display location
* Plans

1. Customer detail form:

* Name
* Email(compulsory)
* Phone
* Do you own land?(yes, no dropbox) if no prompts another box to ask what suburbs they are considering to load next page with land estates.
* Have you secured finance? (yes, No, waiting approval, prefer not to answer, seeking from builder) Dropbox.
* Would you like to be contacted by someone regarding finance?
* Add optional message box.
* Full detailed comparison gets email to customer in PDF form.
* Can enter a promo code at this stage.

1. Next page lists land estates available in the areas customer is after and shows estate maps and infrastructure.
2. Client can select each estate and be contacted by land agent. i.e. details will be sent to land agent. ‘tick each estate to be contacted and have current price list sent to you’
3. Builder Portal:

* Enquiries made to that specific builder
* Live invoice.
* See what houses are enquired on
* Can view their adds/plans

1. Data collection
2. View builder list
3. Site will be Australia wide but need to be able to separate builders in each state
4. Search, Compare, Save$ to be written on the opening page.